



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Digital Engage  
622 Banyan Trail, Suite 250  
Boca Raton, FL 33433

**Contract # 31090**  
**Schedule Dates** 10/24/12-11/06/12  
**Advertiser** ISS/Florida Citizens United for Reform (3526)  
**Agency** Digital Engage (2438)  
**Product** Political Issues (1082)  
**Brand** CITIZENS UNITED FOR REFORM (12965)  
**Salesperson** POLITICAL, POLITICAL (1062)  
**Sales Office** HOUSE  
**Buyer Name** Elkes, Stacey  
**Phone/Fax** (305) 795-2718 /  
**CPE** 14904  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/22/12  
**Last Modified** 10/23/12  
**Entered By** Rachel Osinoff  
**CO-OP** No  
**Headline #**  
**Demo** A55+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14,340.00  
**Net Total** \$81,260.00  
**Sales Tax**

**WSVN (WSVN)**  
**By Broadcast Month**  
Oct. 2012 15 \$44,200.00  
Nov. 2012 18 \$51,400.00  
**Grand Total:** 33 \$95,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	7A- 7:30A (ET)	2			X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	TODAY IN FL	10/22/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	7A- 7:30A (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	TODAY IN FL	10/22/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- 7:30A (ET)	1	X	X						1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	8A- 8:30A (ET)	1			X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	8A- 8:30A (ET)	1	X	X	X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	8A- 8:30A (ET)	1	X	X						1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
7.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	8:30A- 9A (ET)	1			X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	8:30A- 9A (ET)	1	X	X	X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	TODAY IN FL	10/22/12
9.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	4:30P- 5P (ET)	2			X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	NEWS	10/22/12
10.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	4:30P- 5P (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	NEWS	10/22/12
11.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	4:30P- 5P (ET)	1	X	X						1	\$2,400.00	\$2,400.00	WSVN (WSVN)	NEWS	10/22/12
12.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	5P- 5:30P (ET)	2			X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	NEWS	10/22/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	5P- 5:30P (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	NEWS	10/22/12
14.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	5:30P- 6P (ET)	1			X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	NEWS	10/22/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**CPE** 14904  
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15.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	5:30P- 6P (ET)	1	X	X	X	X	X			1	\$2,400.00	\$2,400.00	WSVN (WSVN)	NEWS	10/22/12
16.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	6P- 6:30P (ET)	1			X	X	X			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/22/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/22/12
18.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	6:30P- 7P (ET)	1			X	X	X			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/22/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	6:30P- 7P (ET)	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/22/12
20.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	10P- 11P (ET)	2			X	X	X			1	\$5,000.00	\$5,000.00	WSVN (WSVN)	NEWS	10/22/12
20.0.1	Closed Preempt	10/24/12															WSVN (WSVN)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	10P- 11P (ET)	2	X	X	X	X	X			2	\$5,000.00	\$10,000.00	WSVN (WSVN)	NEWS	10/22/12
22.0	Revised Line / SPOT	10/27/12-10/27/12	1	:30	10P- 11P (ET)								1				WSVN (WSVN)	NEWS	10/22/12
22.1	Normal Line / SPOT	10/27/12-10/27/12	1	:30	11P- 11:30P (ET)								1	1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/23/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	10P- 11P (ET)								1	1	\$3,000.00	\$3,000.00	WSVN (WSVN)	NEWS	10/22/12
24.0	Revised Line / SPOT	10/28/12-10/28/12	1	:30	10P- 11P (ET)								1				WSVN (WSVN)	NEWS	10/22/12
24.1	Normal Line / SPOT	10/28/12-10/28/12	1	:30	11:30P- 12A (ET)								1	1	\$3,600.00	\$3,600.00	WSVN (WSVN)	NEWS	10/23/12
25.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10P- 11P (ET)								1	1	\$3,600.00	\$3,600.00	WSVN (WSVN)	NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Advertiser</b>	ISS/Florida Citizens United for Reform (3526)	<b>Last Modified</b>	10/23/12
<b>Agency</b>	Digital Engage (2438)	<b>Entered By</b>	Rachel Osinoff
<b>Product</b>	Political Issues (1082)	<b>CO-OP</b>	No
<b>Brand</b>	CITIZENS UNITED FOR REFORM (12965)	<b>Headline #</b>	
<b>Salesperson</b>	POLITICAL, POLITICAL (1062)	<b>Demo</b>	A55+
<b>Sales Office</b>	HOUSE	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Elkes, Stacey	<b>Package Deal</b>	
<b>Phone/Fax</b>	(305) 795-2718 /	<b>Commission %</b>	15.00
<b>CPE</b>	14904	<b>Commission</b>	\$14,340.00
<b>Account Types</b>	Local/Political Issue	<b>Net Total</b>	\$81,260.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>			

WSVN (WSVN)			
By Broadcast Month	Spots	Rate	
Oct. 2012	15	\$44,200.00	
Nov. 2012	18	\$51,400.00	
<b>Grand Total:</b>	<b>33</b>	<b>\$95,600.00</b>	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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26.0	M/G For 20.0.1 / SPOT	10/24/12-10/25/12	1	:30	11P-11:30P (ET)	1			X	X				1	\$5,000.00	\$5,000.00	WSVN (WSVN)	NEWS	10/23/12
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Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WISN</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/22</span>
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I, Xavier Gutierrez  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See order					

<b>Total Charges:</b>	\$95,600
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This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/22/12      *[Signature]*      347-610-2688  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title